



The *Balnarring Community Sustainability Fair* is an exciting biannual community event held on the Mornington Peninsula; aiming to inform, educate and inspire visitors to work toward a more sustainable future. The 2022 Fair will be held on *Saturday October 8th* at *Balnarring Primary School*.

BALNARRING PRIMARY SCHOOL

Balnarring Primary School is considered one of the leading primary schools in Victoria for its ongoing commitment to sustainability. The school is regularly recognised for the dedication in its curriculum to establish sustainable principles as a cornerstone of the students' education.

Not only has the school been awarded with the *Resource Smart 5 Star Sustainability Award* in past years, but it was also the winner of the *Victorian Keep Australia Beautiful Active School Award in 2012*, runners up in the *State Landcare awards* and winners in three categories of the *Mayoral Sustainability Awards*. More recently, Balnarring Primary School and the Sustainability Fair won the *Community Event of the Year* for the Mornington Peninsula Shire.

WETLANDS AND SUSTAINABILITY

Balnarring Primary School built and developed a wetland 25 years ago from what was originally paddock. Starting with the first wetland, *Balbirooro*, and then developing two more, *Pun Pun* and *Korra Bun-yun*, over the past ten years. Along with the dip net pond, all these areas provide significant opportunities to improve and increase local flora and fauna biodiversity.

December 2010 saw the opening of the Balnarring Primary School's Sustainability Centre '*Bimblemeer*'. Just like the development of the school's wetlands, Bimblemeer was built by the Balnarring community. Bimblemeer houses a variety of animals, including chooks, goats, ducks, guinea pigs and rabbits.

Eight vegetable garden beds have been built, creating opportunities for students to engage with the natural world, from propagation to cooking, students have a hands-on approach to their learning.

At Balnarring Primary School, students gain a sound understanding of the importance of looking after our natural resources. They develop skills of how to live sustainably, including conservation of water and energy and how to reduce, recycle and reuse waste. Students are also engaged in positive and purposeful life tasks such as gardening, cultivating and animal husbandry.

At the Balnarring Primary School's Wetlands students learn about the importance of preserving our rich biodiversity. They develop practical skills in how to enjoy and care for fauna in our wetlands

www.balnarringsusfair.com.au | bps.susfair@gmail.com |   [@balnarringsustainabilityfair](https://www.facebook.com/balnarringsustainabilityfair)

We acknowledge the Balnarring Community Sustainability Fair is held on the land of the Boon Wurrung language group of the Kulin Nations. We acknowledge all First Peoples across Australia. We pay our respects to all Elders: past and present and thank them for sharing their stories and knowledge.





WHAT IS THE BALNARRING COMMUNITY SUSTAINABILITY FAIR?

The Balnarring Community Sustainability Fair is an initiative that has grown from Balnarring Primary School's commended sustainability program and the active and passionate Balnarring community.

The Fair presents a unique opportunity for the wider community to learn more about the school's sustainability program, and for like-minded businesses and organisations to participate in the Fair to educate and inform visitors about how we can all work towards a more sustainable future.

It is the aim of the Fair to raise awareness of sustainable living practices and provide visitors with the proper tools and information to take up these practices in everyday life.

WHO WILL ATTEND THE BALNARRING COMMUNITY SUSTAINABILITY FAIR?

With the Fair's broad and exciting program planned, it is envisaged that a diverse range of visitors will attend the Balnarring Community Sustainability Fair.

The Balnarring community is actively engaged in the school's sustainability initiatives and will wholeheartedly support the event. It is predicted that like-minded people from other communities on the Mornington Peninsula, and indeed Melbourne, will also attend the event.

The Fair will be a meeting place for local and ethically minded communities and supply an opportunity for visitors of all ages to learn and be informed, take part in workshops and hands-on activities.

WHY SUPPORT THE BALNARRING COMMUNITY SUSTAINABILITY FAIR?

The Balnarring Community Sustainability Fair presents a unique opportunity for forward thinking organisations to partner what promises to be a hugely successful and powerful community event.

Organisers are seeking partners who match the philosophies of the Balnarring Community Sustainability Fair.

Those who choose to partner the Balnarring Community Sustainability Fair will have the opportunity to show their support for sustainable living practices, and have their brand associated with a positive, grass roots community event.

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PARTNERSHIP OPPORTUNITIES AND RECOGNITION OF SUPPORT

GOLD PARTNERSHIP - \$2500

- Prominent logo placement on all promotional material including Fair website, posters and media release
- Opportunity to be involved in the Fair workshop program (to be mutually agreed with the organisers)
- Opportunity to have a stall at the event
- Opportunity to display signage at the event
- Verbal acknowledgement at the event
- Two reserved car park spaces on the day
- Editorial in the school newsletter
- Editorial on the Fair website
- Regular recognition, and links to editorial, on the Facebook page, Instagram and within local community notice boards

SILVER PARTNERSHIP \$1000

- Logo placement on all promotional material; including website, brochures, and media release
- Opportunity to have a stall at the event
- Opportunity to display signage at the event
- Verbal acknowledgement at the event
- One reserved car park space on the day
- Recognition in the school newsletter
- Recognition on the Fair's Facebook page, Instagram and within local community notice boards

BRONZE PARTNERSHIP \$500

- Logo on all promotional material; including website, brochures, and media release
- Opportunity to have a stall at the event
- Verbal acknowledgement at the event
- Recognition in the school newsletter
- Recognition on the Fair's Facebook page, Instagram and within local community notice boards

We understand that every organisation has unique strengths to offer, as well as marketing goals to achieve; and we would love to discuss how we can tailor a partnership package to meet these requirements.

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